

PRESS RELEASE FOR IMMEDIATE RELEASE

2014 HPBExpo, Salt Palace Convention Center
Booth #3409

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NAPOLEON® ASCENT™ 30, 35 & 42 FIREPLACE SERIES THE PERFECT SERIES FOR HOMEOWNERS & BUILDERS ALIKE!

Barrie, ON., June 1, 2014 – Introducing a new line of direct vent gas fireplaces, Napoleon's Ascent™ 30, 35 & 42 series are perfect for homeowners wanting a stunning clean faced fireplace for almost any room in their home, and builders wanting a fireplace series that is convenient to install.

Napoleon's new Ascent™ 30, 35 & 42 come complete with Napoleon's exclusive PHAZER® log set that produce a beautiful display of YELLOW DANCING FLAMES®. The series is perfect for builders wanting a new and updated direct vent fireplace to spec and install, but with all the same great builder features as our past units.

The Ascent™ 30 features 15,000 BTU's, the Ascent™ 35 features 20,000 BTU's and the Ascent™ 42 features 25,000 BTU's, a pan style burner, millivolt or electronic ignition, a flex connector and shut off valve, a safety screen (meeting tomorrows safety standards today!) and optional decorative accessories to match any room or building model. Homeowners will love that the Ascent™ series will accent their existing décor.

Visit booth #3409 at the HPBExpo to see Napoleon's Ascent™ 30, 35 & 42 Series burning. To see additional news releases and for high resolution images & logos, visit napoleonfireplaces.com/pressroom.

The Ascent™ 30, 35 & 42 Series will be available in June of 2014 at authorized Napoleon® dealers nationwide. For more information or to find a dealer near you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 1,400,000+ square feet of manufacturing space and employs over 1,000 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and a complete line of Heating & Cooling equipment.

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