

PRESS RELEASE FOR IMMEDIATE RELEASE

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Booth #3409

Contact: David Coulson
Corporate Advertising Manager
214 Bayview Dr. Barrie, ON L4N 4Y8
dcoulson@napoleonproducts.com
1-888-726-2220

NAPOLEON® AZURE™ 42 & 50 ELECTRIC FIREPLACES

CLEAN CRISP DESIGN WITH THE CONVENIENCE OF SIMPLY HANGING, PLUGGING IN AND ENJOYING

Barrie, ON., May 1, 2014 – Introducing two new electric fireplaces with a clean, crisp contemporary design, 20 different flame and colour settings to match or enhance any room in your home or office, plus all the conveniences of simply hanging, plugging in and enjoying.

Napoleon's new Azure™ 42 & 50 feature a generous glass front and a contemporary glass ember bed that reflect the various colour settings available helping consumers customize the look to match any room they choose to enjoy either of the Azure™ fireplaces in. Both can be recessed and only protrude 3 ¼" into the room.

The Azure™ 42 & 50 series offer 5,000 BTU's and 1,500 Watts. They feature a modern glass ember bed, a sleek linear design, a convenient remote control, a paintable cord cover and a wall mount bracket making installation as easy as hanging a picture on the wall.

Visit booth #3409 at the HPBExpo to see Napoleon's Azure™ 42 & 50 operating. To see additional news releases and for high resolution images & logos, visit napoleonfireplaces.com/pressroom.

The new Azure™ Series will be available in May of 2014 at authorized Napoleon® dealers nationwide. For more information or to find a dealer near you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 1,400,000+ square feet of manufacturing space and employs over 1,000 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and a complete line of Heating & Cooling equipment.

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