

PRESS RELEASE FOR IMMEDIATE RELEASE

2014 HPBExpo, Salt Palace Convention Center
Booth #3409

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NAPOLEON® STARfire™ 52 DIRECT VENT GAS FIREPLACE

THE PERFECT FIREPLACE FOR HOMEOWNERS LOOKING TO MAKE A STATEMENT IN THEIR HOME

Barrie, ON., April 1, 2014 – Adding to Napoleon's already extensive line up is the new STARfire™ 52, a perfect fit for great rooms and large family rooms or for homeowner looking to make a statment.

Napoleon's new STARfire™ 52 offers a massive viewing area and is available with a log burner, a rock burner or a glass burner configuration, making it easy to match any room in your home! The STARfire™ 52 offers more than 1,500 square inches of glass area so that the firebox can be enjoyed from any angle in your room.

It offers up to 55,000 BTU's, multiple firebox configurations, a remote control for added convenience, an exclusive NIGHT LIGHT™, standard safety screen, optional decorative accessories and electronic ignition with battery back-up. Homeowners will love showing the STARfire™ 52 off to family and friends.

Visit booth #3409 at the HPBExpo to see Napoleon's STARfire™ 52 burning. To see additional news releases and for high resolution images & logos, visit napoleonfireplaces.com/pressroom.

The STARfire™ 52 will be available in April of 2014 at authorized Napoleon® dealers nationwide. For more information or to find a dealer near you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 1,400,000+ square feet of manufacturing space and employs over 1,000 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and a complete line of Heating & Cooling equipment.

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