

## PRESS RELEASE FOR IMMEDIATE RELEASE

2014 HPBExpo, Salt Palace Convention Center  
Booth #3409

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### **NAPOLEON® ASCENT™ ELECTRIC 33 & 40 FIREPLACE SERIES** ADD AMBIANCE TO ANY ROOM OF YOUR HOME, CONDO OR OFFICE!

**Barrie, ON., June 1, 2014** – A new clean face electric fireplace series that look great in a mantel, entertainment centre or installed directly into drywall!

The Ascent™ Electric 33 & 40 was designed with the “plug n play” convenience for homeowners that are limited with venting options. The realistic flame, natural looking glowing embers and pulsating logs truly reflect the appearance of a real burning fire.

Both the Ascent™ Electric 33 & 40 feature an easy access on & off switch and the WHISPER QUIET™ fan provides a comfortable, warm environment and will add ambiance to any room in your home, condo or office without the need for a vent making installation ideas endless.

Visit booth #3409 at the HPBExpo to see Napoleon's Ascent™ 33 & 40 operating. To see additional news releases and for high resolution images & logos, visit [napoleonfireplaces.com/pressroom](http://napoleonfireplaces.com/pressroom).

The Ascent™ Series will be available in June of 2014 at authorized Napoleon® dealers nationwide. For more information or to find a dealer near you, visit [napoleonfireplaces.com](http://napoleonfireplaces.com).

**About Wolf Steel Ltd.:** It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 1,400,000+ square feet of manufacturing space and employs over 1,000 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and a complete line of Heating & Cooling equipment.

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