

PRESS RELEASE

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NAPOLEON® GAS LOG SETS - RIVER ROCK MEDIA KIT OPTION CREATE THE AMBIANCE YOUR HOME DESERVES

Barrie, ON., February 01, 2012 – In today's demanding society, where life never seems to slow down, we crave the simple pleasures that bring back relaxation, comfort and treasured times with family and friends.

Napoleon's gas log sets (GL30E/GL24E/GL18E) with electronic ignition now offer the option of switching to a more contemporary river rock setting. Whether you choose the FIBERGLOW™ logs or the river rocks, Napoleon's log sets create the ambiance your home deserves.

"Traditional gas log sets have always been a popular choice for people wanting the ambiance of a fireplace without having to install a gas fireplace or insert." states Greg Thomas, Napoleon's Director of Sales. "Now you can create the ambiance your home deserves with the option of matching your modern décor." added Thomas.

The gas log sets offer up to 65,000 BTU's (GL30E - 65,000, GL24E - 60,000 and GL18E - 55,000), electronic ignition with battery back-up, solid cast iron andirons & grate, large charcoal embers and 5lbs lava rock/cinders. Controls are hidden but easy to access and an optional convenient remote or programmable timer are available to make operating the gas log sets simple and easy so you can spend your timing enjoying family and friends.

The gas log sets and optional river rock media kits are available at authorized Napoleon® dealers nationwide. For more information or to find a dealer nearest you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of HVAC equipment.

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