PRESS RELEASE FOR IMMEDIATE RELEASE

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NAPOLEON® EPI3C - EPA CERTIFIED MODERN CAST IRON WOOD BURNING INSERT

A HIGHLY EFFICIENT, ENVIRONMENTALLY FRIENDLY AND ECONOMICAL WOOD BURNING INSERT WITH A MODERN TWIST!

Barrie, ON., March 01, 2012 — Napoleon's flush front wood burning insert is available with a cast iron modern contemporary front and cast iron surround giving customers the option of a wood burning insert that will match any contemporary decor.

Four stainless steel secondary air tubes supercharge the fuel burning process and generates a beautiful display of YELLOW DANCING FLAMES®. Complete with painted black andirons and a heat circulating blower, the EPI3C is the perfect heating solution for your home or cottage.

"For people wanting a wood burning insert that fits their modern decor, Napoleon® has developed the EPI3C that gives the options they deserve when choosing an efficient heating source for their home." states David Coulson, Napoleon's Corporate Advertising Manager.

The EPI3C is EPA certified and offers up to 50,000 BTU's. The EPI3C features a large ceramic glass viewing area, a firebox capacity of 1.5 cu. ft. that heats up to 1,500 sq. ft. and has a 6" flue collar which is adjustable to a 30° offset making it the perfect wood burning insert for those wanting a clean burning, cost-effective heating source.

The EPI3C wood burning insert will be available at authorized Napoleon® dealers nationwide in Fall 2012. For more information or to find a dealer nearest you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of HVAC equipment.

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