

# Press Release



**FOR IMMEDIATE RELEASE**

**Contact:** David Coulson  
National Advertising Manager  
214 Bayview Dr. Barrie, ON L4N 4Y8  
[dcoulson@napoleonproducts.com](mailto:dcoulson@napoleonproducts.com)  
1-888-726-2220

**NAPOLEON® GD19 VITTORIA™ GAS FIREPLACE FORGOES MODERN TRANSFORMATION**  
*Gas Fireplace Brings Style and Warmth to Small Spaces*

**Barrie, ON., March 01, 2011** – The traditional design of Napoleon’s existing GD19 gas fireplace gets a dramatic and modern transformation with the option of a new river rock burner assembly and decorative brushed nickel plated accent design.

“With design trends leaning towards a more contemporary feel and look, it only made sense to offer the 19” fireplace with a modern river rock ember bed and surround accessories that complement the modern design.” states Greg Thomas, Napoleon’s Director of Sales. “We’ve combined the best of direct vent gas technology with modern design concepts to create a truly cutting-edge fireplace experience.”

The new facelift offers the choice of Porcelain Reflective Radiant Panels that add an echo effect to the flames throughout the firebox and a contemporary convex facing kit that is available in painted black or brushed stainless steel. The brushed nickel plated accent design at the front of the fire and the decorative curved grate that hold the river rocks provide a unique fire element experience.

The traditional design of the GD19 with logs is still available with complementary traditional accessories such as Victorian ornamental insets and facing kits in painted metallic black or hammertone pewter. Flat or corner mantel cabinets designed specifically for the GD19 are available in a variety of finishes and colours.

With 11,500 BTU’s, fuel saving electronic ignition with battery back-up and the smallest corner installation in the industry makes the GD19 the perfect fireplace choice for kitchens, bedrooms, bathrooms, bed sitting rooms and smaller living spaces.

The GD19 river rock ember bed assembly and complementary accessories will be available this Summer at authorized Napoleon® dealers nationwide. For more information, visit [www.napoleonfireplaces.com](http://www.napoleonfireplaces.com).

## **About Napoleon® Fireplaces and Grills**

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 30 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 750 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and waterfalls.