

PRESS RELEASE

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NAPOLEON® LINEAR OUTDOOR GAS FIREPLACE

A UNIQUE LINEAR OUTDOOR FIREPLACE - PERFECT ADDITION TO ANY BACKYARD OASIS

Barrie, ON., March 01, 2012 – A truly unique outdoor fireplace with a slim, sleek modern design adding to the excitement of outdoor living.

Napoleon's linear outdoor gas fireplace is constructed of weather resistant brushed stainless steel for maximum outdoor durability. The linear outdoor gas fireplace features a glass wind deflector to ensure operation in windy conditions as well as a safety valve that turns the gas supply off if the flame goes out. With all these features plus the option of either a one-sided or a See Thru unit, the linear outdoor gas fireplace is the perfect addition to any backyard oasis.

"We've been asked by our dealers and customers to develop an outdoor linear gas fireplace," states David Coulson, Napoleon's Corporate Advertising Manager. "Having already designed a linear direct vent gas fireplace series, we gained the knowledge we needed to create a unique outdoor linear fireplace that can be installed as either a one-sided or two-sided (See Thru) unit. You asked, we listened." added Coulson.

The outdoor linear gas fireplace offers 60,000 BTU's, electronic ignition, an all stainless steel burner chassis for maximum outdoor durability and weather resistance, a glass wind deflector for improved operation in windy conditions and a beautiful Topaz CRYSTALINE™ ember bed. Optional river rocks and coloured glass media kits are available to replace the standard Topaz CRYSTALINE™ ember bed, giving customers the options they deserve when creating their backyard oasis.

The linear outdoor gas fireplace will be available at authorized Napoleon® dealers nationwide in Fall 2012. For more information or to find a dealer nearest you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of HVAC equipment.

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