

PRESS RELEASE

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NAPOLEON® WHVF31 PLAZMAFIRE™ WALL HANGING VENT FREE GAS FIREPLACE CREATIVE COMFORT IN AN EXTRAORDINARY WALL HANGING DESIGN

Barrie, ON., March 01, 2012 – Napoleon's vent free Plazmafire™ features a unique contemporary design with the convenience and simplicity of mounting it on a wall. The exclusive Topaz CRYSTALINE™ ember bed sparkles with flame reflections, adding an exquisite glow to the firebox.

The design of the Plazmafire™ can be transformed with the options of a rectangular surround available in a variety of finishes or a stunning convex surround available in a luxurious brushed stainless steel. Unique black slate brick panels or Porcelain Reflective Radiant Panels are available for inside the firebox to complement the contemporary design and create a beautiful backdrop for the flames.

"We recently showed the Plazmafire™ at an interior design show and the feedback was incredible." states Greg Thomas, Napoleon's Director of Sales. "Its unique wall hanging design will make it a preferred choice for builders and renovators." added Thomas.

The WHVF31 Plazmafire™ comes complete with a sturdy mounting bracket, modern Topaz CRYSTALINE™ ember bed and heat radiating ceramic glass. The Plazmafire™ offers 20,000 BTU's and a fuel saving electronic ignition with battery back-up. Optional dual accent lights that are mounted on the underside of the surround add a unique "sconce like" glow to the wall beneath. Other great options that are available for the WHVF31 Plazmafire™ are the slate brick panels, Porcelain Reflective Radiant Panels, safety screen and an on/off or thermostatic remote controls.

The WHVF31 Plazmafire™ vent free gas fireplace is available at authorized Napoleon® dealers nationwide. A direct vent unit (WHD31) is also available. For more information, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of HVAC equipment.

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