

PRESS RELEASE FOR IMMEDIATE RELEASE

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NAPOLEON® ELECTRIC SLIMLINE SERIES - EFL32H, EFC32H, EFL48H, EFL60H, EFL72H AND EFL100 A PERFECT SIZE FOR ANY ROOM

Barrie, ON., January 01, 2013 – Introducing a new electric slimline fireplace series with a clean, crisp contemporary design and all the conveniences of simply hanging, plugging in and enjoying.

Napoleon's new electric fireplaces feature a generous glass front and a contemporary glass ember bed that complements the minimalist design. All units can be recessed into the wall for reduced protrusion into the room even with a heater. Five widths are available – 32", 48", 60", 72", 100" plus one 32" convex model.

"The linear, contemporary wall mount design features an electronic touch screen control panel, giving customers the convenience of simply plugging in and enjoying." states Terry Hicks, Napoleon's National Sales Manager. "Perfect for transforming any room into a relaxing retreat with out the need for venting."

The new electric fireplace series offer 5,000 BTU's (minus the EFL100 that does not come with a heater), a linear glass front (EFC32H features a convex glass front), modern glass ember bed, a sleek, thin design for either wall mount or recessed installation, easy access electronic touch screen control panel (cool to the touch, even when the heater is on - EFC32H does not have this feature because of the convex glass), convenient remote control and a wall mount bracket making installation as easy as hanging a picture on the wall.

The EFL32H, EFC32H and EFL48H slimline electric fireplaces will be available in January of 2013 and the EFL60H, EFL72H and EFL100 will be available in February of 2013 at authorized Napoleon® dealers nationwide. For more information or to find a dealer near you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of Heating & Cooling equipment.

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