

PRESS RELEASE

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NAPOLEON® OUTDOOR LINEAR GAS FIREPLACE

A UNIQUE OUTDOOR LINEAR FIREPLACE - PERFECT ADDITION TO ANY BACKYARD OASIS

Barrie, ON., January 01, 2013 – A truly unique outdoor fireplace with a linear, modern design adding to the excitement of outdoor living.

Napoleon's outdoor linear gas fireplace is constructed of weather resistant 304 brushed stainless steel for maximum outdoor durability. The outdoor linear gas fireplace features a glass wind deflector (two with two-sided unit) to ensure operation in windy conditions plus a safety valve that turns the gas supply off if the flame goes out. The wind deflector glass is accented with an LED light strip that transitions through the RGB colour spectrum to create an eye-catching effect. With these features plus the option of either a one-sided or a two-sided (See Thru) unit, the outdoor linear gas fireplace is the perfect addition to any backyard oasis.

"We've been asked by our dealers and customers to develop an outdoor linear gas fireplace." states David Coulson, Napoleon's Corporate Advertising Manager. "Having already designed a linear direct vent gas fireplace series, we gained the knowledge we needed to create a unique outdoor linear fireplace that can be installed as either a one-sided or two-sided (See Thru) unit. You asked, we listened." added Coulson.

The outdoor linear gas fireplace offers 60,000 BTU's, electronic ignition, an all stainless steel burner chassis for maximum outdoor durability. A beautiful Topaz CRYSTALINE™ ember bed. Optional coloured glass media kits are available to replace the standard Topaz CRYSTALINE™ ember bed, giving customers the options they deserve when creating their backyard oasis.

The outdoor linear gas fireplace will be available at authorized Napoleon® dealers nationwide in January 2013. For more information or to find a dealer nearest you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of Heating & Cooling equipment.

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