

PRESS RELEASE FOR IMMEDIATE RELEASE

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NAPOLEON® GAS LOG SETS - GL22, GL28 AND GL32 REVERSIBLE PHAZER® LOGS - TWO LOOKS IN ONE!

Barrie, ON., January 01, 2013 – In today’s demanding society, where life never seems to slow down, we crave the simple pleasures that bring relaxation, comfort and treasured times with family and friends.

Napoleon’s new Gas Log Sets (GL22/GL28/GL32) feature Reversible PHAZER® Logs, glowing embers and charcoal lumps giving Napoleon’s gas log sets the look of a real wood burning fireplace. The reversible logs can be configured for an authentic looking Split-Wood fire or a natural looking Tree Bark appearance.

“Traditional gas log sets have always been a popular choice for people wanting the ambiance of an open wood burning fire,” states Greg Thomas, Napoleon’s Director of Sales. “Now you can create the ambiance your home deserves with Napoleon’s new gas log sets that feature reversible logs, giving you two great looks in one.” added Thomas.

The gas log sets offer up to 90,000 BTU’s (GL22 - 70,000 BTU’s, GL28 - 80,000 BTU’s and GL32 - 90,000 BTU’s), electronic ignition with battery back-up, an adjustable wrought iron grate and large charcoal embers and lumps. Controls are hidden but easy to access and an optional convenient remote or remote wall switch are available to make operating the gas log sets simple and easy.

Napoleon’s new gas log sets are available at authorized Napoleon® dealers nationwide. For more information or to find a dealer nearest you, visit napoleonfireplaces.com.

About Wolf Steel Ltd.: It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel’s commitment was to be distinctive and successful in everything they do. Napoleon’s commitment to producing quality products combined with honest, reliable service has proven to be successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 700 associates. Napoleon® is North America’s largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and a complete line of Heating & Cooling equipment.

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