

PRESS RELEASE

FOR IMMEDIATE RELEASE

March 13, 2013

Contact: Ted Scott
National Sales Manager
tscott@napoleonproducts.com

NAPOLEON APPLIANCE CORPORATION (NAC) ANNOUNCES NEW 22.5" DIAMETER PROFESSIONAL CHARCOAL KETTLE

NAC announces a big new addition to their charcoal kettle series

Nothing beats the rich smoky taste of charcoal and the nostalgia that comes along with it. Napoleon® has taken this classic grilling technique to a whole new level with the Professional Charcoal Kettle.

Charcoal grilling is the oldest method of grilling aside from an open fire. With Napoleon's unique exclusive features, they have put a new twist on an old classic. The Professional Charcoal Kettle boasts an exclusive offset hinged lid for safe operation over the entire cooking surface, a 22.5" diameter black porcelain lid and bowl, a high capacity heavy steel ash catcher, a powder coated, robust steel bottom shelf and large weather proof, two-piece wheels with rubber tread. These features increase quality for long lasting life for years of grilling enjoyment.

The Professional Charcoal Kettle also offers innovative features that increase temperature control to an otherwise unpredictable grilling method; a stainless steel ring that holds the cast iron hinged cooking grids with three height adjustments for direct and indirect grilling, a stainless steel heat diffuser for even heat distribution and an ACCU-PROBE™ temperature gauge with stainless steel precision air vents all contribute to a heat control system sure to please. Feel free to let the flames char to your liking, but if you like a little more control then the Charcoal Professional is perfect for all your charcoal grilling needs.

###

About Napoleon Gourmet Grills

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd., and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and over 700 employees. We are North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and now a full line of Heating & Cooling equipment.

