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## PRESS RELEASE

## Napoleon® Transforms Your Outdoor Living Space

Napoleon® Announces New Linear Patioflame®

**Barrie**, **Ontario**: Napoleon<sup>®</sup> announced today the launch of the Napoleon<sup>®</sup> Linear Patioflame<sup>®</sup>.

"The Linear Patioflame®, a truly unique outdoor fire pit with a modern slim, sleek design which adds to the excitement of outdoor living", said David Coulson, National Advertising Manager with Napoleon Fireplaces & Grills. "This Linear patioflame® is evidence of Napoleon's passion for cutting-edge technology, contemporary design and artistic craftsmanship," he added.

The Linear Patioflame® comes complete with all stainless steel burner chassis for maximum outdoor durability and weather resistance, up to 60,000 BTU's, electronic ignition, Topaz CRYSTALINE™ ember bed, and safety valve turns gas off if flame goes out. A contemporary powder coated, rust resistant surround comes standard with the patioflame®. The Linear Patioflame® is approved for use on wooden decks, stone or brick patios and concrete.

Napoleon's Linear Patioflame® is ideal for residential or commercial spaces that want to make a definite statement. The Linear Patioflame® adds to an impressive lineup of Napoleon® Patioflames® already available to consumers, builders, designers and architects.

## **About Napoleon Fireplaces & Grills**

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 30 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. The Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2000 registered company and now operates with 500,000+ square feet of manufacturing space and over 500 employees. We are North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and waterfalls.