



# HOTLINE



Please review the following important information and call your Sales Rep if you have any questions

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- **August Fireplace Special – EFL48 Electric Fireplace**
- **August Apparel Special (extended from July) – Snag Protection Colour Block Polo with Piping**
- **2012 Napoleon Open House Registration Form**

**\*\*Buyers Guide Flyer Orders are due by August 10<sup>th</sup>\*\***

**August 1, 2012**

[www.napoleonfireplaces.com](http://www.napoleonfireplaces.com)

[www.napoleondealers.com](http://www.napoleondealers.com)

Canada: WOLF STEEL LTD., 24 Napoleon Road, Barrie, Ontario, L4M 0G8  
U.S.A.: WOLF STEEL USA INC., 103 Miller Drive, Crittenden, Kentucky, 41030  
Tel: (705) 721-1212 1-800-461-5581 Fax: (705) 722-6031

# MONTHLY SPECIAL

Aug 2012

## \$200\* OFF

Suggested Retail Price



## EFL48 - Electric Linear Fireplace

Act Now - Limited Quantities



### EFL48 Features

- 5,000 BTU's
- Plugs into a standard 120V electrical outlet
- Linear glass front provides a unique contemporary artwork design
- Stone ember bed compliments the look
- Sleek, thin profile protrudes only 6" from wall
- Convenient on/off remote controls heat output and flame intensity comes standard
- Easily hangs on the wall with a built-in bracket
- Suitable for any room including bathrooms, bedrooms, bed sitting rooms and mobile homes

Products may not be exactly as shown.

\*Standard payment and shipping terms apply. All specials are based on regular priced product and on placing the order within the given time period for immediate shipment. Does not run in conjunction with any other promotions.



Contact Inside Sales for further details at 1-888-721-7253 or visit [napoleondealers.com](http://napoleondealers.com).

# APPAREL SPECIAL

August 2012

## Extended until August!

### Snag Protection Colour Block Polo with Piping

- Colour-block polo features contrast piping on front body, sleeves and back shoulder and contrast back inserts
- Solid matching flat knit collar
- Heat seal label for added comfort and style
- Hemmed sleeves and straight bottom hem
- EPERFORMANCETM fabric with multiple performance features
- Snag protection fabric is specially engineered to provide protection against snagging
- Moisture wicking properties keep you dry and comfortable in all conditions
- Antimicrobial properties are built into the fabric to control bacterial growth, prevent odors and maintain garment freshness
- UV protection provides added sun protection with ratings of 15-39 UPF
- Easy care garments can be machine washed and tumbled dry with little to no ironing
- Available in 6 crossover colors

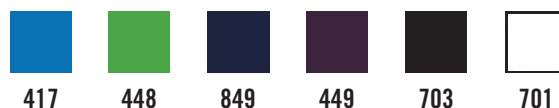
417 Light Nautical Blue w/Black Silk, 448 Valley Green w/Black Silk, 849 Classic Navy w/White, 449 Mulberry Purple w/Black Silk, 703 Black w/White and 701 White w/Black Silk

Available sizes: S M L XL XXL 3X



Mens: 85107

Womens: 75107



**Special  
Dealer Price**

**\$15.00**

after co-op  
(Reg \$30.00)

All specials are based on regular priced product and on placing the order within the given time period. Does not run in conjunction with any other promotions or discounts. Payment can be made by Cash, Cheque, Visa or Mastercard. (NOTE: As per Company policy a 2% surcharge will apply to credit card payments). Due to terminal changeovers we are no longer able to process Debit payments. Please place your order through order desk at Wolf Steel Ltd. or Napoleon Appliance Corporation.



## 2012 NAPOLEON OPEN HOUSE



*You Are Cordially Invited To Join Napoleon Fireplaces/Heating & Cooling*

*Wednesday September 5<sup>th</sup>, 2012 OR Thursday September 6<sup>th</sup>, 2012*

*9:00 AM – 4:00 PM Daily*

*Drop In Anytime to our "TRUE" Open House Format*

*See our Exciting New Products*

*Plant Tour 12:00 PM Daily*

*Lunch 1:00 PM Daily*

*Two days to choose from & enrollment is free!*

*This is your VIP opportunity to preview new Napoleon® products, their sales features and benefits, guaranteed to make your 2012/2013 heating season a success.*

- ✓ *See, feel & touch the exciting new products introduced for the 2012/13 season!*
- ✓ *Our sales associates will be on hand to answer any questions you may have.*
- ✓ *See all the latest brochures, apparel and point of sale material available!*
- ✓ *Access Product & Marketing specials available only at the Open House!*
- ✓ *Refreshments and Lunch will be provided for all in attendance.*
- ✓ *Check out the special incentives for orders of our new products! Ask one of our representatives how to receive additional savings on on-site orders.  
(You MUST be present in order to receive this special incentive)*

*Come join us and take a plant tour of the updated Wolf Steel Ltd. state-of-the-art manufacturing facilities and take advantage of hands-on product training and demonstrations.*

*(12:00 PM daily, no open toed, or open heeled shoes/sandals permitted on the tour)*

# REGISTRATION FORM

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check the appropriate box, on the day you wish to attend, and if you wish to participate in the Plant Tour, **offered at 12:00 PM daily**, and join us for Lunch, **offered at 1:00 PM daily**

Kindly clearly print your first & last name.

Wednesday September 5<sup>th</sup>

Thursday September 6<sup>th</sup>

Name of Attendee: _____	Tour <input type="checkbox"/>	Lunch <input type="checkbox"/>	Name of Attendee: _____	Tour <input type="checkbox"/>	Lunch <input type="checkbox"/>
Name of Attendee: _____	Tour <input type="checkbox"/>	Lunch <input type="checkbox"/>	Name of Attendee: _____	Tour <input type="checkbox"/>	Lunch <input type="checkbox"/>
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Reservations for hotel accommodations, if required, can be made at the following locations:

**Hampton Inn**  
Rate: \$96/night  
74 Bryne Drive  
Barrie, ON  
1-800-446-6677

**Holiday Inn Express**  
Rate: \$98/night  
506 Bryne Drive  
Barrie, ON  
1-866-725-1002

**Holiday Inn**  
Rate: \$110/night  
20 Fairview Road  
Barrie, ON  
1-800-HOLIDAY

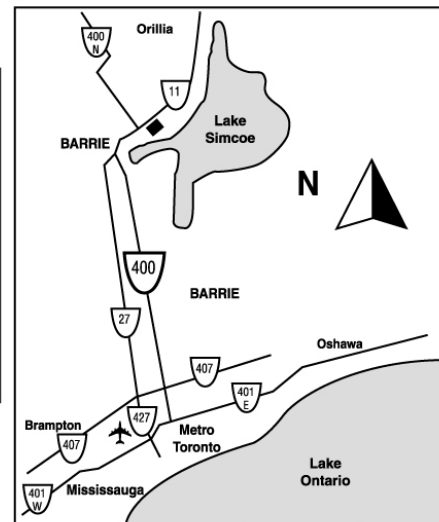
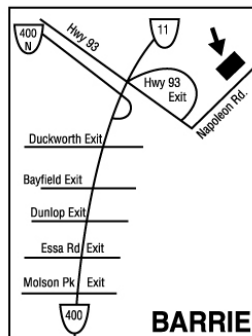
**Hampton Inn & Suites – Toronto Airport**  
Rate: \$109/night  
3279 Caroga Drive  
Mississauga, ON L4V 1A3  
1-866-496-2642

When arranging for accommodations be sure to advise them that you are to receive ***Napoleon/Wolf Steel's Corporate rate.***

Wolf Steel Ltd.  
24 Napoleon Road  
Barrie, ON L4M 0G8

Tel: 705-721-1212  
800-461-5581

Fax: 705-722-6031



Please return this registration form to **Melissa Graves** by fax to **1-800-667-6063**, or e-mail to [mgraves@napoleonproducts.com](mailto:mgraves@napoleonproducts.com) no later than **Friday August 24<sup>th</sup>, 2012**