



September 21, 2011

Introducing 11 new Napoleon Vent Free Ethanol Fireplaces:

Available in 4 styles and 4 different finishes, packaged in colourful, high visibility and self descriptive cartons:

Corner (WMFE1 - 10,000 BTU's),
Square (WMFE2- 5,000 BTU's),
Linear (WMFE3 – 10,000 BTU's),
and Convex (WMFE4 – 5,000 BTU's)

Every specialty hearth retail showroom should have at least one on display, certainly dealers in an urban area where this type of cash and carry product is ideally suited for high rise apartments and condominiums.

As we approach the Holiday season, keep in mind these ethanol fireplaces make an ideal gift, one that provides a 'real' flame with no additional requirements for a gas line, venting or the services of a professional installer.

Installation is a simple as hanging a picture with just 4 screws.

We have stock of each model but not all colours at present BUT by early October we will have the full range of colours – black, white, red and brushed stainless steel available.

Note: We will not be carrying the ethanol fuel - due to the fact that it is readily available in most hardware and building supply retail outlets.

Don't delay – order today to get these decorative and versatile fireplaces in your showroom.



NEW
Vent Free Ethanol Fireplaces



Visit napoleonfireplaces.com to see our complete line of fireplace products.

NEW Vent Free Ethanol Fireplaces

Napoleon's clean burning, vent free ethanol fireplaces are a versatile solution for an exceptional presentation of fire art.

The innovative wall bracket, no need for venting and the slim firebox design allows for easy installation in any setting. The Linear, Convex and Square models feature easy to fuel, built-in linear burners that provide a luxurious flame pattern. The Corner model features three burner pots that have large fuel capacity for a long burn time.

All models are easy to light, are environmentally friendly and produce a warm, radiating heat with plenty of fire elegance.

Napoleon® Exclusive Features

- Available in a Corner (WMFE1 - 10,000 BTU's), Square (WMFE2- 5,000 BTU's), Linear (WMFE3 - 10,000 BTU's), or Convex (WMFE4 - 5,000 BTU's) model
- All models come standard with a contemporary glass fender (Linear - WMFE3 comes with two)
- All models come standard with wall mounting brackets and hardware
- Models come complete with linear stainless steel burner(s) with slim profile flame diverter (Square, Linear and Convex)
- Corner model comes complete with three stainless steel burn pots
- Shut-off control tool comes standard
- Convenient fill spout is included with each model for easy refueling

Napoleon® Options/Accessories

- Contemporary trim available in painted black (Corner model)
- Convex trim available in painted black and brushed stainless steel (Convex model)
- Contemporary trims are available in painted black, white, red and brushed stainless steel finishes (Square and Linear models)
- Extinguisher plate serves two purposes of putting out the flame and a decorative cover plate when not burning
- Bed sitting room and mobile home approved
- All models are CSA approved

Model	BTU'S	Height	Width	Depth	Glass Fender Size		Mobile Home Certified
					Height	Width	
WMFE1 - Corner	10,000	26"	28 1/4"	11 3/4"	4"	16"	Yes
WMFE2 - Square	5,000	23"	30 1/2"	6 13/16"	4"	16"	Yes
WMFE3 - Linear	10,000	23"	46 7/8"	6 13/16"	4"	16"	Yes
WMFE4 - Convex	5,000	28 3/8"	31 11/16"	7 1/16"	4"	16"	Yes

Line dimensions and measurements are to be used as a guide only. Please consult your installation manual for updated and precise measurements before proceeding to install or frame your Napoleon® Fireplace. Tested in Canada and the U.S. CSA approved.



Right and Cover: WMFE1
Corner Wall Mount
Ethanol Fireplace



Right: WMFE2
Square Wall Mount
Ethanol Fireplace shown
with Red surround



Right: WMFE3
Linear Wall Mount Ethanol
Fireplace shown with Painted
Black surround



Right: WMFE4
Convex Wall Mount Ethanol
Fireplace shown with Brushed
Stainless Steel surround

Consult your owner's manual for complete installation instructions, accurate framing dimensions and proper clearances to combustible material. Check all local and national building code regulations. All specifications are subject to change without prior notice due to on-going product improvements. Products may not be exactly as shown. Napoleon® is a registered trademark of Wolf Steel Ltd. © Wolf Steel Ltd.



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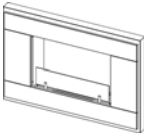


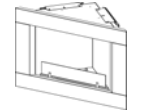
WMFE

ETHANOL SLIM PROFILE WALL MOUNT FIREPLACES

ETHANOL WALL MOUNT **SQUARE, LINEAR AND CONVEX** FIREPLACES INCLUDE: MATTE BLACK FIREBOX, BLACK OUTER FRAME AND DECORATIVE FACING IN VARIOUS COLOURS, STAINLESS STEEL ETHANOL BURNER WITH SLIM PROFILE TELESCOPIC FLAME DIVERTER, SHUT OFF/CONTROL TOOL, WALL MOUNTING BRACKETS & HARDWARE, GLASS FENDER AND CONVENIENT FILL SPOUT INCLUDED ON ALL MODELS.

ETHANOL WALL MOUNT **CORNER** FIREPLACE INCLUDES: REFLECTIVE STAINLESS STEEL FIREBOX, PAINTED BLACK DECORATIVE FACING, 3 ETHANOL BURNER CANNISTERS WITH DECORATIVE EXTINGUISHING COVER PLATE, WALL MOUNTING BRACKETS & HARDWARE, GLASS FENDER AND CONVENIENT FILL SPOUT INCLUDED ON ALL MODELS.

CDN \$

	Product	Model Description	Finish	WT/lbs.	Sugg. List
	WMFE2K	Square Wall Mount Ethanol Fireplace - matte black with decorative square facing and glass fender	painted black	29	\$699
	WMFE2W	Square Wall Mount Ethanol Fireplace - matte black with decorative square facing and glass fender	painted white	29	\$699
	WMFE2R	Square Wall Mount Ethanol Fireplace - matte black with decorative square facing and glass fender	painted red	29	\$699
	WMFE2SS	Square Wall Mount Ethanol Fireplace - matte black with decorative square facing and glass fender	brushed stainless steel	29	\$899
	WMFE3K	Linear Wall Mount Ethanol Fireplace - matte black with decorative linear facing and dual glass fenders	painted black	47	\$1,199
	WMFE3W	Linear Wall Mount Ethanol Fireplace - matte black with decorative linear facing and dual glass fenders	painted white	47	\$1,199
	WMFE3R	Linear Wall Mount Ethanol Fireplace - matte black with decorative linear facing and dual glass fenders	painted red	47	\$1,199
	WMFE3SS	Linear Wall Mount Ethanol Fireplace - matte black with decorative linear facing and dual glass fenders	brushed stainless steel	47	\$1,499
	WMFE4K	Convex Wall Mount Ethanol Fireplace - matte black with decorative convex (curved) facing and glass fender	painted black	30	\$599
	WMFE4SS	Convex Wall Mount Ethanol Fireplace - matte black with decorative convex (curved) facing and glass fender	brushed stainless steel	30	\$799
	WMFE1K	Corner Wall Mount Ethanol Fireplace with stainless steel reflective interior and glass fender	painted black	24	\$899

* 2 Glass Fenders are included with WMFE3 (Linear Models)