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PRESS RELEASE

Napoleon® Celebrates Safety Milestone in Canadian Manufacturing Plant

Barrie, Ontario: Napoleon Appliance Corporation makes it 3 Years without a Lost Time Injury, that's 748, 800 Hours!

Today, November 21st marks a safety milestone for Napoleon Appliance Corporation (NAC), the proud manufacturers of Napoleon® Gourmet Grills. It is officially three years since an injury in the workplace has caused any loss of work time. This is a huge milestone for any company in the manufacturing industry; one year is an accomplishment let alone three! NAC's Health and Safety Coordinator, Judy Hamilton announced this achievement with fellow Joint Health and Safety Committee members; Bob Martin, Leanne Rice and Delphine Laughlin. In support of NAC's success we celebrated last week with an announcement of the pending milestone to our hard working associates and a thank you from the Schroeter family-owners of the corporation.

Local dignitaries joined us to congratulate us on our efforts to make this happen, and to announce what this means to Canadian Manufacturers and the local community of Barrie. We were congratulated by Shawn Bubel, on behalf of the honorable Patrick Brown-MP of Barrie, Ontario, as he said; we are "an example of a great Canadian company that sets great standards". Rod Jackson MPP of Ontario stated "It really sets a good example for other companies in town and fellow employees. Congratulations for this accomplishment". Our General Manager of NAC, Rick Motyka was elated with the achievement of his associates and announced "from the bottom of my heart, thank you very much for making me a part of your team". Mayor of Barrie, Jeff Lehman arrived to graciously thank our associates and the company, as he said it:

"I can only say to you all, congratulations for the professionalism it takes to achieve this sort of accomplishment...you're not only an incredible company for your products, but also for your involvement in the community- we don't tell these stories enough".

To our associates Lehman states we are "Home Grown Talent" and that Canadian companies that have "started here, grown here, and excelled here is because we **are** here, and impart due to hard work and management like the Schroeter family".

Stephen Schroeter accepted a Certificate of Achievement from the Joint Health and Safety Committee, and with a humble chuckle, he said "I like that you gave me this award but it is all of you that did the work", as he congratulated his associates.

It was an honor to receive such kind and supportive words from our community, and as a company we are so proud of all our associates who have worked so hard to achieve this three year goal. We are confident we will be celebrating a fourth year, next year.

As the manufacturers of our fine Gourmet Grill line were celebrating this achievement, we took this opportunity to unveil a new chromed up addition to our Prestige® line, the 500 Series. This new line was recently announced to our specialty retailers but has just been unveiled and going into production this week. Our Director of Sales, Jim McLean introduced the series with inspiring words:

"We've been very successful over the last few years with our 450 series. Our new 2012 production of innovative terrific products will blow the socks off our competition. Since its announcement our customer's have called the new 500 Series 'The Weber Eater'. With phenomenal engineering we are the driving force of business for the next decade".

The Schroeter family in celebration of this safety milestone and the unveiling of this prestigious new line, donated the very first 500 Series grill off the line, valued at one thousand dollars to our associate draw for donations that go to the Salvation Army. All associates were given a stainless steel Napoleon® logoed thermos as a gift and a free BBQ luncheon as another thank you for their hard work.

Napoleon® Gourmet Grills, leaders in design and innovation throughout North America and Europe.

About Napoleon Fireplaces & Grills

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. The Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and over 500 employees. We are North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products, waterfalls and now a full line of HVAC equipment.